

Fall 2022

SDSU Navigate Chairs & Directors Orientation

Wednesday, August 17

Division of Academic Affairs

EAB: Then & Now

	AY 2020-21	AY 2021-22	% CHANGE
ACTIVE USERS ¹	332	1041	213% Increase
APPOINTMENTS ²	31,368	59,908	91% Increase
MESSAGES SENT	419,641	483,882	15% Increase ³
ADVISING SUMMARIES	27,136	50,198	85% Increase
CAMPAIGNS ⁴	75	160	113% Increase
LOCATIONS	~12	143	1091% Increase



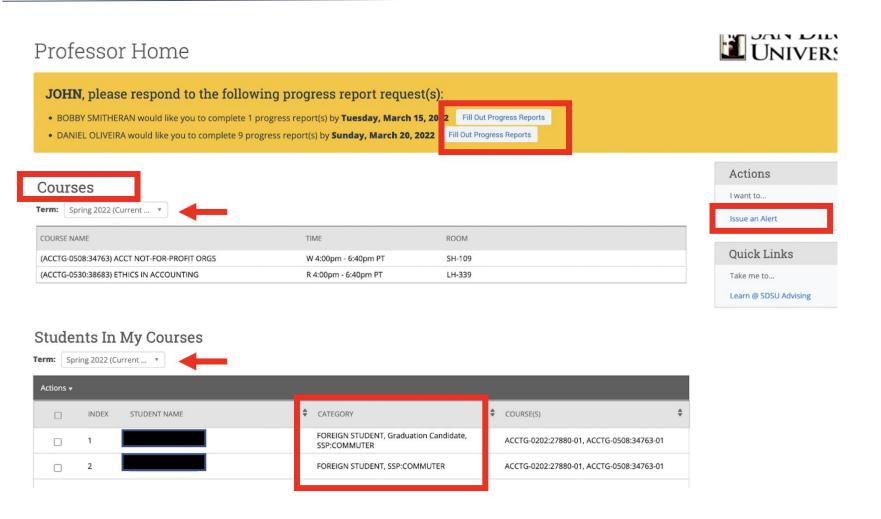
Why EAB? An Overview

EAB FUNCTION	VALUE ADDED	
Student Information	Categories (e.g. International, EOP, Commuter) = better know students Quickly identify/explore data Develop/manage contact lists Students easily identify & contact different advisors (e.g., Coordinated Care, Major, EOP Counselor)	
Advising: Scheduling	Simplify appointment making or promotion of drop-ins Sync to google email/calendar Promote availability to students Directs students to the right people, the first time One stop, connection to multiple people/areas	
Advising: Reports + Notes	Record/share info about student contacts, referrals Reduce answer shopping Reinforce FERPA Communicate administrative notes/actions with advising faculty/staff (e.g. Leave of Absence, Medical Issues)	
Advising: Outreach	Streamline communication about university-wide outreach (e.g. 120+ units, under enrolled, AP) Simplify targeted outreach to highest need students Custom campaigns to meet college/department needs	
Advising: Success Centers	Kiosks for student check-in Free swipe devices Pair attendance info with critical data (e.g., level, GPA) Appointment center view: simplify management of multiple staff in one location	
Advising: Alerts & Cases	Issue alerts to elevate concerns/issues Consistent messaging to students Case management: multiple staff collaborate & share notes on student issues Quickly reference steps taken to address complex student issues	
Assess & Plan: EAB Reports & Analytics	Data-driven resource requests & allocation Assess advising loads & understand student demand Highly customizable reports: adjust for specific issue-types, locations, staff or date ranges Historical and Population Dashboards	



Faculty & EAB

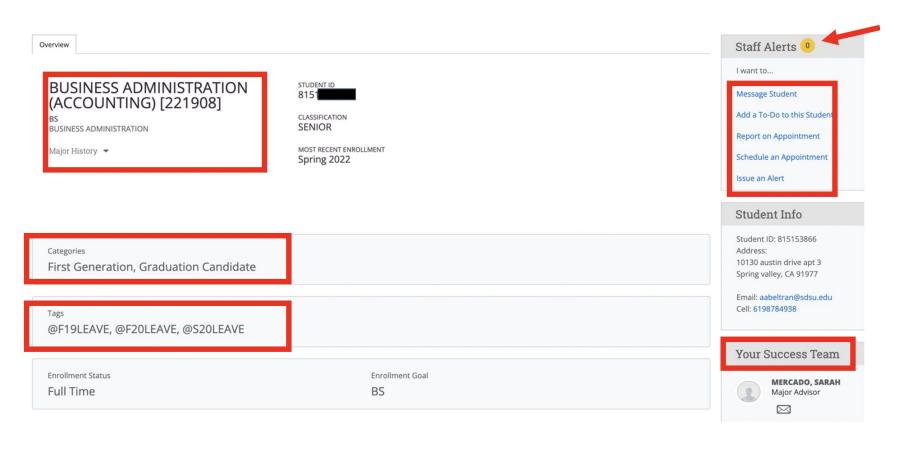
Faculty can log in to EAB with SDSU ID (SSO)-No approval process required!



STAFF HOME SCREEN

- Complete Progress Reports for specific students in a class
- List of Courses / Calendar
- Class Rosters w/ added detail about students
- Issue Alerts

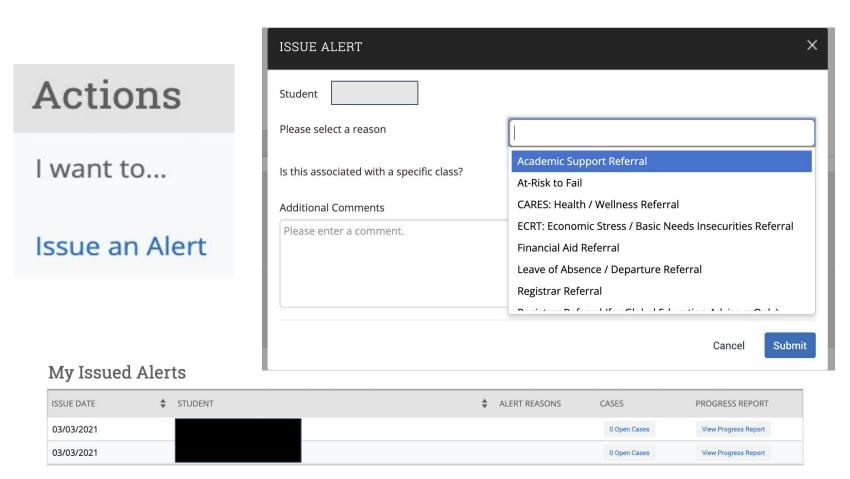
Faculty & EAB: Student Profile



STUDENT OVERVIEW TAB

- Major / Major History
- Existing Alerts/Cases
- Action menu: message, add reminder, report, schedule, alert
- Assigned Advisors, etc.
- Categories
- Tags

Faculty & EAB: Alerts / Referrals



ALERTS

- Some open cases, some send emails (consistent information) to students
- Get an email when a case is closed|peace of mind

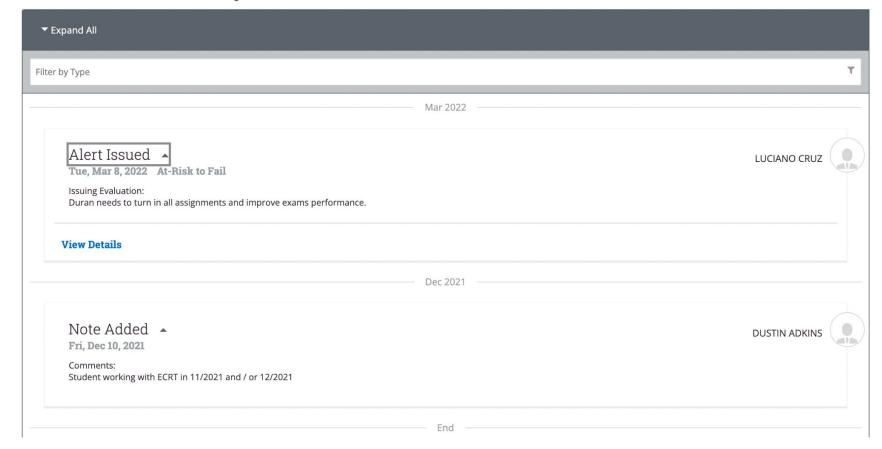
Faculty & EAB: Student Profile



HISTORY TAB

- Alert/Case History
- Administrative Notes
- Chairs / Directors can request access to see grade/advising history

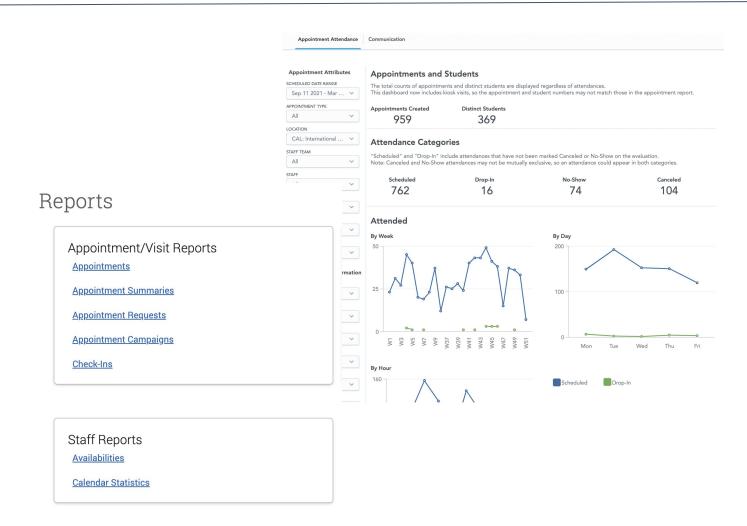
DURAN's History ▼





EAB Wrap Up!

- Help get the word out to faculty:
 - Faculty Resources Website
 - Faculty Orientation: 9/21/22 (9-9:30am)
- Use Alerts and/or Cases
 Reports: review targeted students
 in your college/department.
- Use Other Reports & Analytics: staff availabilities, weekly report of summaries, trends in advising





EAB: Resources

Need Access to EAB? Schedule a Department or College training?

Submit an EAB Help Ticket from our website: studentsuccess.sdsu.edu/navigate-sdsu

Need Training?

Access self-paced, asynchronous training in the CANVAS Advising Homeroom. Recommended: video tutorial on using Reports and Analytics in EAB. Self-enroll in the homeroom here: https://sdsu.instructure.com/enroll/EMHDDP

Help for faculty:

Faculty Resources Webpage + Download the Faculty Guide to SDSU Navigate: https://studentsuccess.sdsu.edu/navigate-sdsu/faculty_sdsunavigate

